



LEVELS OF SPONSORSHIP

LUMBER BARON - \$1,000

(One Spot Available):

Most significant contribution of financial or significant service. Highest exposure possible

Benefits include:

- Event naming rights (ie: The 2016 Lumberjack Triathlon, presented by COMPANY NAME) with incorporation of company logo.
- Company logo on sleeve of athlete & volunteer t-shirts
- Logo included at start/finish line
- Logo prominently displayed on all promotional materials
- Top placement of company logo and link on event website
- Identification as Lumber Baron Sponsor in media ads
- Option to sponsor a specific area of the event (to be discussed)
- Product sampling / promotional materials displayed & distributed on race day
- Promotional material in pre-race packets
- Information sent to athletes in email event blast
- Company banners displayed at race site (banners not provided)
- Company name mentioned on day of race PA systems
- 2 complimentary race entries
- 2 complimentary event shirts
- Priority to become an annual presenting sponsor
- *In addition, the Race Director will submit press releases to the local media outlets and attempt to gain exposure in which there will be exclusive mention of the presenting sponsor(s).*

LUMBERJACK - \$600

Significant contribution. Substantial exposure.

Benefits include:

- Identification as a Sponsor on all print signage and visibility materials
- Identification as a Sponsor on website
- Option to sponsor a specific area of the event (to be discussed)
- Company logo on back of athlete and volunteer t-shirts
- Product sampling / promotional materials displayed & distributed on day of race
- Promotional materials in pre-race packet
- Company banners displayed at race site (banners not provided)

WOODCHUCK - \$300

Modest contribution. Moderate exposure.

Benefits Include:

- Identification as a Sponsor on race flyer
- Identification as a Sponsor on website
- Company logo on BACK of athlete and volunteer t-shirts
- Product sampling / promotional materials displayed & distributed on day of race
- Promotional materials in pre-race packet
- Company banners displayed at race site (banners not provided)

SAPPLING - \$100

Entry level contribution. Limited exposure.

Benefits include:

- Identification as a Sponsor on website
- Signage at designated mile marker(s) on event course

Other Sponsorships

We will be happy to consider in-kind sponsorship possibilities of any product/service that has a corresponding value of \$75 (100) or more. Examples include:

Printing
T-shirts
Awards
Giveaways
Food, beverages
Aid Stations

Media Coverage/Advertising
Event signage
Traffic control
Medical coverage
Lifeguards
Swim, Bike, Run Course

Benefits at the level corresponding to the value of your in-kind donation will be applied to your sponsorship. If you have a service or product to offer that can support the Lumberjack Triathlon in some other way than those listed, we will be happy to discuss that with you.

SPONSORSHIP QUESTIONS: Sue Smith/ 570-323-5619